

**FOR IMMEDIATE RELEASE**

April 18, 2008

**FOR: Rebar**  
401 North Wabash, Mezzanine  
Chicago, IL 60611  
(312) 588-8100

**CONTACT: Wagstaff Worldwide, Inc.**  
Janet Isabelli  
(312) 943-6900  
janet@wagstaffworldwide.com

---

**REBAR: SOPHISTICATED LOUNGE TO OPEN FRIDAY, APRIL 18, 2008  
AT TRUMP INTERNATIONAL HOTEL & TOWER® CHICAGO**

CHICAGO, Ill. (April 18, 2008)—**Trump International Hotel & Tower Chicago** has announced the April 18 opening of what promises to become Chicago's premier lounge destination: **Rebar**. Featuring impressive views of the Chicago River and the famed Michigan Avenue Bridge, guests will have an unparalleled opportunity to appreciate the bustling action of the city by day and its shimmering lights by night.

**Rebar**, located on the property's Mezzanine Level, will offer a venue for a city that appreciates a sophisticated social mix. In addition to a wide range of music, people and events, **Rebar** will present an extensive mixology program—called Liquid Kitchen—with emphasis placed on the use of fresh juices, mixers, herbs, spices and edible flowers. The wine list will focus on Champagne and sparkling wine primarily available by the half-bottle and by the glass, as well as 15 sake selections. An ever-evolving menu offering Neo Japanese fare created by Executive Chef Frank Brunacci will complete the picture.

“**Rebar** will attract guests seeking a bustling environment, and who also appreciate finely-made cocktails and an interesting menu,” said Philipp Posch, Director of Food & Beverage at **Trump International Hotel & Tower Chicago**. “It will be a unique space with a stylish, yet fun, vibe; cool and sexy with great music and interesting people.”

- **Liquid Kitchen:**

**Rebar** will place a heavy accent on its mixology program, Liquid Kitchen, which will feature cocktails created using freshly-squeezed juices and mixers, as well as rare herbs, spices and flowers sourced throughout the U.S. Guests may enjoy concoctions such as *High Voltage*, a refreshing tequila cocktail combined with an Italian twist including Patron Añejo, limoncello and freshly squeezed lemon and lime; *Bull Nose*, which features Bacardi Limón, rose nectar, fresh sour mix and soda; *Redline*, including Absolut Mandarin, aperol and fresh squeezed orange juice and *Blueprint*, finely aged cognac mixed with fresh blueberry juice and lemonade (all cocktails \$14). For the group seeking a celebratory, shareable cocktail, the *Dreams Punch Bowl*, a modern take on a

retro favorite featuring P.I.N.K. Vodka muddled with strawberries and fresh lime, topped off with rosé Champagne (\$17 per glass; \$215 by the punch bowl).

The cocktail menu at **Rebar** will also incorporate a number of rare Sipping Spirits—from the *Jewel of Russia*, vodka that is crisp and dry in the classic Russian style (\$23) and *Linie Aquavit* from Norway, offering a clean, caraway spiciness (\$15) to *Del Maguey Mezcal Tobalá*, made in the rare wild mountain Maguey and said to have life-changing powers (\$30). And for a truly rare indulgence, guests can also order a 140-year-old A. Hardy cognac by the glass (\$650).

For those seeking sake as a complement to their visit, **Rebar** will also present more than 15 varieties by the carafe, including *Daiginjo – Shu* (rice weight polished to 50% or less), *Junmaiginjo – Shu* (“pure” sake, made from rice only) and *Ginjo – Shu* (rice weight polished to 60% or less.)

- **Sophisticated Lounging, Day or Night:**

Rebar, a shortened term for “reinforced bar,” is a steel rod used in support of concrete buildings. There are more than 50,000 tons of rebar utilized in the construction of the **Trump International Hotel & Tower Chicago**. Hence, it is fitting that **Rebar** serve as name of the lounge of what will be one of North America’s tallest concrete-reinforced sky scrapers.

Located on the Mezzanine level of the building, **Rebar** will provide a casual-chic, dynamic environment. By day, its bright, airy space will function as an ideal destination for business meetings; a gathering point for in-house event attendees; or a stopping spot for weary shoppers looking to unwind. By night, the atmosphere will exude a spirited, stylish vibe as colleagues convene after work, and even more so as associates, friends, and couples congregate for a night of revelry.

- **Sleek Design:**

While guests mix and mingle at **Rebar**, the city will supply the ultimate backdrop. With floor-to-ceiling windows throughout, views of the Chicago River and the city skyline will punctuate the lounge’s contemporary décor. Hues of gray and deep violet—found in the luxurious upholstery, marble bar top and wall colorings—exude an intimate feel. The sexy curvature of the room is balanced by multi-tiered ceiling and lighting effects, and plush banquette and table seating.

Urban artwork, namely a vast series of black-and-white architectural imagery that pays homage to Chicago’s historic bridges, is centralized by a stunning, mural whose dominant red tones add even more vibrancy to the room.

The lounge will showcase a lively bar and a main seating area for 75, as well as a private room for up to 25 guests that will have a privileged view of the comings-and-goings of the hotel lobby below. A hidden curvature at the far end of the room features a lush area sure to become a prime request by VIPs and celebrities. **Rebar**’s ever-changing music selection will incorporate *au courant* up-tempo and melodic beats.

**Rebar** will be open seven days a week: Monday through Wednesday from 2:30 p.m. until midnight; Thursday, Friday and Saturday from 2:30 p.m. to 2 a.m. and Sunday from 12 noon to midnight. **Rebar** will accept all major credit cards and valet parking will be available during all hours of operation. Reservations are not accepted. For more information, please call (312) 588-8100.

#### **About Trump International Hotel & Tower Chicago**

**Trump International Hotel & Tower Chicago**, located in the heart of the city at 401 N. Wabash Avenue, welcomed its first hotel guests in January 2008. The hotel, comprising floors 14-27 of a 92-story residential tower in development by the Trump Organization, features 339 luxuriously appointed guestrooms including one-, two- and three-bedroom suites; Sixteen, a fine dining restaurant featuring the modern American cuisine of Executive Chef Frank Brunacci; The Spa at Trump®; the Trump Health Club; distinctive meeting and event space; signature Attaché service and more. Rebar, the lounge, will open April 2008 and fifty-three spa guestrooms will be unveiled Summer 2008. Designed by the noted architectural firm of Skidmore, Owings & Merrill with interiors by McGinley Design, **Trump International Hotel & Tower Chicago** promises to be a stunning addition to Chicago's distinguished skyline. For room and event reservations at **Trump International Hotel & Tower Chicago**, call (312) 588-8000, (877) 458-TRUMP (7867) or visit [www.trumpchicagohotel.com](http://www.trumpchicagohotel.com).

#### **About Trump Hotel Collection**

Launched in October 2007, Trump® Hotel Collection is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago and Trump International Hotel™ Las Vegas. Joining Trump® Hotel Collection in the second half of 2009 are Trump Soho™ New York and Trump International Hotel & Tower® Waikiki Beach Walk®. Additional hotel projects are under development around the globe, including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump® Hotel Collection, a division of The Trump Organization, is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.

###