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**TRUMP INTERNATIONAL HOTEL & TOWER® CHICAGO
UNVEILS 53 LUXURIOUS SPA GUEST ROOMS AT THE SPA AT TRUMP®**

The ultimate urban wellness escape for visitors and Chicagoans alike

CHICAGO (August 15, 2008)—On September 1, **Trump International Hotel & Tower Chicago** will forge a new path to luxury and wellness as the property unveils 53 signature spa guest rooms at **The Spa at Trump®**. These specially-designed rooms, ranging from 600 to 900 square-feet, will echo the five Trump Intentions for which **The Spa at Trump** has become known—Calm, Balance, Purify, Heal and Revitalize—allowing guests to truly customize their experience and enjoy a transformational getaway in the heart of downtown Chicago.

“We are among few properties in the world offering such uniquely appointed guest rooms devoted to the spa experience,” said T. Colm O’Callaghan, vice president, managing director of **Trump International Hotel & Tower Chicago**. “We believe they will attract the visitor seeking both relaxation and access to the best of the city from our prime location in the heart of Chicago. And we anticipate locals will relish a calming escape in their own backyard. It provides a truly unique experience for the mid-week business traveler, and finally, local residents and weekend visitors have a resort-like venue in downtown Chicago.”

The spa guest rooms located on the 14th Floor will be connected to **The Spa at Trump** (located on Floor 14M) via an impressive grand staircase, ensuring comfort for those who prefer privacy while walking from their guest room to **The Spa at Trump**. As guests are led to the spa guest room by their Spa Attaché, who will customize the guest experience from start to finish, they will be enveloped by a custom spa scent in the corridor and soft music playing overhead. Upon

entering their room, they will find inspiring city and riverfront views, gentle earth tones, light oak woods, fresh orchids, ambient candles and a music library corresponding to the five Trump Intentions.

Ultimate, In-Room Pampering

Luxurious, in-room pampering will be a given at **The Spa at Trump**. For guests wanting a deluxe retreat, several treatments—including signature gemstone massages, manicures, pedicures and more—will be available in-room. Guests will also discover a variety of special touches that distinguish the spa guest room experience from any other. The Trump Essentials Gift Collection will await their arrival, including a custom blend of essential oils mirroring the individual's personal intention, unscented body butter and bath salts and a hydrating facial mask. A warming caddy will reveal herbal-scented neck and eye pillows that can be used at any time, and especially comforting at turndown.

The guest room mini-bar will uniquely address important areas of **The Spa at Trump** experience: healthy eating and healthy living. Nourishing food and beverage mini-bar options will abound, ranging from Scharffenberger dark chocolate, parmesan-baked pita chips, dried fruit and antioxidant gummy pandas to ITOEN lemongrass green tea, BORBA Skin Balance water, chocolate almond milk and an organic selection of wine, Champagne, tea and wine.

Additionally, the guest rooms will showcase popular spa products that will evolve with the seasons: for example, hydrating lotions and masks during the cold winter months and UVA/UVB sunscreen during Chicago's sun-drenched summers. Should guests require a last-minute hostess gift while calling on friends in the city, items such as MOR Italian Blood Orange Soap and Vie Luxe Candles will also be available for purchase. An extensive, in-room spa retail menu will consist of larger items, including leading aesthetician Kate Somerville's product line, Shiffa Gemstone Oil, **The Spa at Trump** Body Butter and **The Spa at Trump** Sugar Scrub.

Ultimate relaxation will ensue as guests elect to take advantage of the luxurious Signature Bath Menu, whose base ingredients will carry out the five personal intentions: Lavender for Calm; Sandalwood for Balance; Citrus for Purify; Rosemary for Heal and Lemongrass for Revitalize. Guests can enhance their bath experience with additional indulgences such as Champagne, strawberries and caviar. All signature baths are drawn with fresh gardenia and are expertly presented with a body loofah, aloe hydrating mask, loose leaf pressed tea and moisturizing body cream.

As sunset falls, **The Spa at Trump** will invite guests to immerse themselves in a stress-reducing ritual certain to romance deep, restorative sleep.

Fitness and Nutrition

Spa guest rooms at **The Spa at Trump** will come equipped with a yoga kit (including mat, block, strap and Yoga DVD) and a Technogym® Wellness Rack. Specially added television channels will feature yoga and Pilates sessions. In-room personal training and nutrition sessions will also be offered, featuring experts from the **Trump Health Club**. Guests will have access to the **Trump Health Club** for the duration of their stay, and can take advantage of the impressive cardio and weight rooms (featuring equipment by Technogym®), as well as the 75'x24' heated indoor swimming pool.

Couples Getaway

One of the most sought after spa guest rooms will be that which connects to the *Couples Spa Suite* at **The Spa at Trump**. This one-of-a-kind spa guest room includes direct access to a spacious treatment suite that includes two massage treatment tables and two deep soaking infinity tubs. Couples can indulge in treatments-for-two such as the *Soul to Soul Massage* or the decadent *Andalusian Milk Bath*. The ultimate *Romance and Relaxation Couples Package* features a side-by-side couple's manicure and pedicure, infinity tub bath with oysters and Champagne, massages and Sunrise Breakfast for two delivered in-room or poolside, all with their spa guest room just steps away.

Customized Packages

With a full range of services, including signature treatments featuring products and techniques from the leader in male grooming, HOMMAGE, as well as those of celebrity aesthetician Kate Somerville, spa guest rooms at **The Spa at Trump** will provide an ideal escape for both men and women. In conjunction with the launch of the spa guest rooms, **The Spa at Trump** will introduce several packages tailored to guests' wishes. Comprehensive packages include one-night stays geared towards the individual, couple and guy/girlfriend getaways, as well as two-, three- or five-day "Intentional Journey" packages taking guests on a voyage through each of the five Trump Intentions. All packages will include customized itineraries for each guest, a list of suggested activities to enhance the guest's chosen intention, use of relaxation lounges, "yours to keep" spa robe and slippers and much more.

The spa guest room experience at **The Spa at Trump** is rooted in customization. Enhancements such as a wake-up call from a personal trainer, a guided walk or run along Lake Michigan or a healthy cooking class with Executive Chef Frank Brunacci are just a few ways in which the Spa Attaché can work with guests to make the journey uniquely theirs.

Spa guest room rates at **The Spa at Trump** start at \$495. Package prices vary based on preferences and enhancements. For reservations and more information, please call (312) 588-8000 or visit www.trumpchicagohotel.com.

The Spa at Trump is open daily from 8 a.m. to 9 p.m. For more information or to schedule an appointment, please call (312) 588-8020.

About Trump International Hotel & Tower Chicago

Trump International Hotel & Tower Chicago, located in the heart of the city at 401 N. Wabash Avenue, welcomed its first hotel guests in January 2008. The hotel, comprising floors 14-27 of a 92-story residential tower in development by the Trump Organization, features 339 luxuriously appointed guestrooms including one-, two- and three-bedroom suites and 53 specially appointment spa guestroom suites; Sixteen, a fine dining restaurant featuring the modern American cuisine of Executive Chef Frank Brunacci; The Spa at Trump; the Trump Health Club; Rebar, a chic cocktail lounge and more. Designed by the noted architectural firm of Skidmore, Owings & Merrill with interiors by McGinley Design, **Trump International Hotel & Tower Chicago** promises to be a stunning addition to Chicago's distinguished skyline. For room and event reservations at **Trump International Hotel & Tower Chicago**, call (312) 588-8000, (877) 458-TRUMP (7867) or visit www.trumpchicagohotel.com.

For information on owning a Residential Condominium or Hotel Condominium in Trump International Hotel and Tower Chicago, please call (312) 644-0900 or visit www.trumpchicago.com. Prices start from the upper \$500,000s.

About Trump® Hotel Collection

Launched in October 2007, Trump® Hotel Collection is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower® New York, Trump International Hotel & Tower® Chicago and Trump International Hotel™ Las Vegas. Joining Trump® Hotel Collection in the second half of 2009 are Trump Soho™ New York and Trump International Hotel & Tower® Waikiki Beach Walk®. Additional hotel projects are under development around the globe, including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump® Hotel Collection, a division of The Trump Organization, is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022.

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