

# TRUMP

INTERNATIONAL HOTEL & TOWER®

CHICAGO

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**TRUMP INTERNATIONAL HOTEL & TOWER® CHICAGO ENHANCES WIRELESS MOBILE COVERAGE  
THROUGHOUT THE BUILDING WITH SUPERIOR TECHNOLOGY BY AT&T**

*Property responds to wireless challenges with a unique, state-of-the-art solution  
& becomes the tallest iPhone-ready building in the world*

CHICAGO (Jan. 14, 2010) – In response to a need for improved integrated wireless coverage inside the dense walls of its impressive, 92-story infrastructure, [Trump International Hotel & Tower® Chicago](#) announced today the installation of AT&T network equipment on a Distributed Antenna System (DAS) throughout the entire building. This investment greatly improves in-building coverage and offers faster data speeds on AT&T's 3G network for residents and hotel guests.

The DAS installation – which consists of several strategically placed antennas that distribute AT&T's wireless network coverage via the building's heating, ventilation and air conditioning (HVAC) system – provides more consistent voice and data coverage due to the balanced antenna placement throughout the property. The highly unique and visually unobtrusive antenna systems add capacity to give customers more uniform coverage on both 2G and 3G networks.

“Because of our building's multi-layered infrastructure, wireless coverage had proven to be problematic for many of our guests,” said T. Colm O'Callaghan, vice president and managing director of Trump International Hotel & Tower Chicago. “It was a distinct challenge to address comprehensively. Utilizing our HVAC system for the antenna installation to enhance the building's coverage was a creative solution on the part of our technology partners, and as the tallest iPhone-ready building in the world, we are thrilled with the results.”

Located in the heart of downtown Chicago, the award-winning Trump International Hotel & Tower Chicago features 339 beautifully appointed hotel rooms and 486 luxury residential condominiums, and more than 20,000 square-feet of meeting and function space. While positively impacting the wireless experience for all guests and residents, businesses seeking a state-of-the-art venue for group meetings and events will find the coverage – namely its numerous applications, clarity and speed – especially convenient.

“We are pleased to be one of the first properties in the U.S. to provide such exclusive technology in this area,” added T. Colm O'Callaghan. “Residents, guests and our business clients will appreciate the ease with which they can conduct communications; it is an element that we believe will add to an extraordinary experience at our property.”

The wireless coverage at Trump International Hotel & Tower Chicago also includes network connections with Sprint, Nextel and Verizon.

## **About AT&T**

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. AT&T offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse<sup>SM</sup> and AT&T | DIRECTV<sup>SM</sup> brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T's Yellow Pages and YELLOWPAGES.COM organizations are known for their leadership in directory publishing and advertising sales. In 2009, AT&T again ranked No. 1 in the telecommunications industry on *FORTUNE*<sup>®</sup> magazine's list of the World's Most Admired Companies.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>. This AT&T news release and other announcements are available at <http://www.att.com/newsroom> and as part of an RSS feed at [www.att.com/rss](http://www.att.com/rss). Or follow our news on Twitter at @ATTNews. Find us on Facebook at [www.Facebook.com/ATT](http://www.Facebook.com/ATT) to discover more about our consumer and wireless services or at [www.facebook.com/ATTSmallBiz](http://www.facebook.com/ATTSmallBiz) to discover more about our small business services.

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## **About Trump International Hotel & Tower<sup>®</sup> Chicago**

[Trump International Hotel & Tower<sup>®</sup> Chicago](#), located in the heart of the city at 401 N. Wabash Avenue, welcomed its first hotel guests in January 2008. The hotel, comprising floors 14-27 of a 92-story residential tower in development by the Trump Organization, features 339 luxuriously appointed guestrooms including one-, two- and three-bedroom suites; Sixteen, a fine dining restaurant featuring the modern American cuisine of Executive Chef Frank Brunacci; The Spa at Trump<sup>®</sup>; the Trump Health Club; Rebar, a chic cocktail lounge and more. Fifty-three spa guestrooms were also unveiled September 2008. Designed by the noted architectural firm of Skidmore, Owings & Merrill with interiors by McGinley Design, **Trump International Hotel & Tower<sup>®</sup> Chicago** is a stunning addition to Chicago's distinguished skyline. For room and event reservations at **Trump International Hotel & Tower<sup>®</sup> Chicago**, call (312) 588-8000 or (877) 458-7867. [Click here to find the property on Facebook.](#)

For information on owning a [Residential Condominium or Hotel Condominium](#) in Trump International Hotel and Tower<sup>®</sup> Chicago, please call (312) 644-0900. Prices start from the upper \$500,000s.

## **About Trump<sup>®</sup> Hotel Collection**

Launched in October 2007, [Trump Hotel Collection](#) is the next generation of luxury hospitality – one that is raising the bar in the top-tier travel experience with a level of customized service unrivaled in the market today. Presided over by internationally renowned developer Donald J. Trump and his three grown children – Donald Jr., Ivanka and Eric – the prestigious portfolio includes the highly acclaimed Trump International Hotel & Tower<sup>®</sup> New York, Trump International Hotel & Tower<sup>®</sup> Chicago and Trump International Hotel™ Las Vegas. Trump International Hotel™ Waikiki Beach Walk<sup>®</sup> joined Trump Hotel Collection on Nov. 16, 2009 and will be followed by Trump SoHo™ New York in early 2010. Additional hotel projects are under development around the globe, including Toronto, Panama, Dubai, Cap Cana, Scotland and New Orleans. Trump Hotel Collection is headquartered at Trump Tower, 725 Fifth Avenue, New York, NY 10022. Follow Trump Hotel Collection on Twitter at [www.Twitter.com/TrumpCollection](http://www.Twitter.com/TrumpCollection).